

We have prepared the
Training Calendar for 2019-2020.

The objective of the Build Yourself! program is the training of members of the FUEN Member Organisations. In cooperation with experts in the respective training modules, we would like to support our member organisations by presenting them with new approaches and methods in the field of NGO work.

Open for applications!

Module 1 ★ **FREE OF CHARGE**

**Advocacy and lobbying for NGOs.
Presentation and public speaking skills**

Date: 22-24 November 2019
Place: Berlin, Germany
Language: English • German

Module 2

Online communication • Campaign communication

Date: 6-8 December 2019
Place: Berlin, Germany
Language: English

Module 3

Fundraising • Recruiting

Date: 24-26 January 2020
Place: Vienna, Austria
Language: English

Module 4

Organizational and campaign management

Date: 27 February - 1 March 2020
Place: South Tyrol, Italy
Language: English • German

Module 5

Corporate identity design • Photo-video editing

Date: 24-26 April 2020
Place: Greece
Language: English

Module 6

Alumni

The module will take place during the FUEN Congress 2020 for the 15 most active participants

The training modules of this program can host up to 2 representatives per Member Organization.



The maximum number of participants is 25, the application order will be considered.

#1

Advocacy and lobbying for NGOs. Presentation and public speaking skills • YEN training request

Date and place: 22-24 November 2019, Berlin • **Language:** English • German

Participation fee: €0 ★

Travel expenses up to max.
200,00 Euro will be covered.

Included:

All meals
Accommodation 22-24 November 2019

Trainers fee

Note: Those who have registered but can not participate in the event will need to pay a non-participatory fee of 250 euros to cover the cancellation expenses of meals and accommodation.

The aim of the Build Yourself! program is the training of the FUEN and YEN Member Organisations by sharing modern approaches and methods in the field of NGO work.

The first training module is aimed at the youth of the minority organisations, aiming to increase the capacity of their organisational work. The invited trainers will present new methods of lobbying in order to strengthen the persuasive skills of the participants by gaining new competences in the fields of presentation and public speaking.

Friday:

until 14.00: Arrival, hotel check-in
14.00 - 15.00: **Lunch**
15.00 - 17.00: Team building – Gábor Bertzeli, Robert Schumann Institute
17.00 - 17.30: **Coffee break**
17.30 - 19.00: Advocacy campaign – Marianne El Haibe, trainer, member of the Christian minority from Lebanon
19.30 - 20.30: **Dinner**

Saturday:

8.30 - 9.30: **Breakfast**
9.30 - 11.00: Advocacy campaign – Marianne El Haibe
11.00 - 11.30: **Coffee break**
11.30 - 13.00: Advocacy campaign – Marianne El Haibe
13.00 - 14.00: **Lunch**
14.00 - 15.30: Public speaking – Sietske Poepjes, regional Minister responsible for Frisian Language and Culture, Netherlands
15.30 - 16.00: **Coffee break**
16.00 - 17.30: Public speaking – Sietske Poepjes
17.30 - 20.00: Free/Cultural program
20.00 - 21.00: **Dinner**

Sunday:

8.30 - 9.30: **Breakfast**
9.30 - 11.00: Public speaking – Sietske Poepjes
11.00 - 11.30: **Coffee break**
11.30 - 12.30: Concluding remarks Gábor Bertzeli
12.30 - : **Lunch and departure**

Note: The organizers reserve the right to make changes to the event program.

[click here](#)

to fill the application form
for the 1st training module!



Deadline: 1 November 2019

#2

Online communication, Campaign communication

Date and place: 6-8 December 2019, Berlin • **Language:** English

Participation fee: €150

Sydbank Flensburg

SWIFT SYBKDE22 • IBAN DE55 2151 0600 1000 3516 00

Travel expenses will not be covered.

Included:

All meals
Accommodation 6-8 December 2019

Trainers fee

At the beginning of the 21st century, communication via online media has become an integral part of people's everyday lives. This new form of communication enables everyone to participate actively in discussions and express their opinions directly.

International experts in online communication, especially in the field of political communication, have been invited for the second training module. The experts will introduce the participants to the latest approaches to winning over a large number of people through online media. The aim is to strengthen the communication skills of the FUEN member organisations and to gain valuable first-hand experience in campaign management.

Friday:

until 14.00: Arrival, hotel check-in
14.00 - 15.00: **Lunch**
15.00 - 17.00: Team building – Evgenia Jarabik, Robert Schumann Institute
17.00 - 17.30: **Coffee break**
17.30 - 19.00: Social media in organizational communication – Jerry Zagoritis, Founder and Managing Director at campaignLAB, a start up at the intersection of politics, communication, and technology
19.30 - 20.30: **Dinner**

Saturday:

8.30 - 9.30: **Breakfast**
9.30 - 11.00: Social media in organizational communication – Jerry Zagoritis
11.00 - 11.30: **Coffee break**
11.30 - 13.00: Strategy building in campaign – Bálint Porcsalmi, Executive President of the Democratic Alliance of Hungarians in Romania (RMDSZ), experienced campaign strategist
13.00 - 14.00: **Lunch**
14.00 - 15.30: Strategy building in campaign – Bálint Porcsalmi
15.30 - 16.00: **Coffee break**
16.00 - 17.30: Strategy building in campaign – Bálint Porcsalmi
17.30 - 20.00: Free/Cultural program
20.00 - 21.00: **Dinner**

Sunday:

8.30 - 9.30: **Breakfast**
9.30 - 11.00: Media in organizational communication – Jerry Zagoritis
11.00 - 11.30: **Coffee break**
11.30 - 12.30: Evgenia Jarabik
12.30: **Lunch and departure**

Note: The organizers reserve the right to make changes to the event program.

[click here](#)

to fill the application form
for the 2nd training module!



Deadline: 10 November 2019



For all questions and details,
you may contact László Bodor at
buildyourself@fuen.org